

MetroWest Community Health Care Foundation
Community-Wide Childhood Obesity Planning Grants

Grant Guidelines

The Foundations' Childhood Obesity Planning Grants seek to create comprehensive community plans for addressing childhood obesity.

Activities to achieve this outcome should include all of the following:

Coalition Building: Grant funds should be used to engage and build a coalition of community stakeholders who are passionate about combating childhood obesity and will guide the planning process. Community stakeholders may include municipal government, local media, faith-based organizations, health care providers, schools, PTAs, businesses, public health and recreation departments, sports leagues, youth organizations and fitness groups, among others.

Community Assessment: Each grantee should conduct a community assessment to better understand how they can expand or create opportunities for healthy eating and active living for children. Grant funds may be used for consultants to conduct the assessment.

Creation of a Strategic Plan: Based on the results of the community assessment, grantees should create a two-year strategic plan for addressing childhood obesity in their community. Strategic plans may suggest a variety of activities such as fitness/exercise programs, walking groups, crosswalk and sidewalk repair, partnerships with local businesses to promote nutritious foods, or public awareness campaigns.